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The Impact of Corporate Supply Chain Responsibility (CSCR) on Quality, Delivery Time, Information Sharing and Order Flexibility: Research Framework and Propositions

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Abstract: There has been a strong interest in corporate social responsibility (CSR) research in the last decade. An interesting extension of this stream of research is corporate supply chain responsibility (CSCR). In this study a conceptual framework on the effect of CSCR practices on quality, delivery time, information sharing and order flexibility will be presented. In addition, and based on this framework some interesting research propositions will be develop and some useful managerial implications will also be discussed.

Keywords: Corporate Supply Chain Responsibility, Quality, Delivery Time, Order Flexibility, Information Sharing

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